



(For Translation Purposes Only)

August 7, 2025

To All Concerned Parties:

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|-----------------|---------------------------------------|-------------------|
| Company Name: | Makuake, Inc. | |
| Representative: | President and Representative Director | Ryotaro Nakayama |
| | (Tokyo Stock Exchange code: 4479) | |
| Contact: | Head of Corporate Relations | Junghyun Kim |
| | | TEL. 03-6328-4038 |

Notice of Release of Earnings Briefing Video (English) for Q3 FY2025/9

Please be advised that Makuake, Inc. (“Makuake”, “the company” or “we”) has released the earnings briefing video for the third quarter of the fiscal year ending September 30, 2025.

We hope this will help deepen your understanding of the company.

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| Earnings Briefing Video (English) for Q3 FY2025/9 |
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| https://youtu.be/StGVWv_cwPA |
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